



Personal Trainer Job Description

The Platinum Fitness Personal Trainer is employed to provide the following:

- 1) Selling Personal Training. In other words, helping someone solve a problem by providing a solution and demonstrating the value or benefit of what you have to offer.
- 2) Marketing Personal Training. Build and conduct effective and safe sessions, self-promotion of services, participate in marketing events, community outreach, email, phone and social media marketing, client management and client referrals
- 3) Get people results. Motivate, educate, keep safe, and hold accountable those people using you as their coach.
- 4) Provide a great member experience. Make the workout and the gym the best part of a person's day through enthusiasm, passion, and professionalism.

Required Qualifications:

- 1) Must possess business skills to build professional credibility, attract new clients, develop rapport and communicate effectively with current clients, and generate revenue.
- 2) Personal Training Certification (or related degree listed below)
 - Must have and maintain a current Personal Training national certification (accepted certifications include: NSCA, ACSM-CPT, ACE, ISSA or AFAA or comparable certification)
 - Certification in CPR, AED and First Aid is required within 30 days of employment
 - Willingness to work mornings, afternoons, late nights, weekends, and with the possibility to work during Holidays

Preferred Qualifications:

Academic Majors – Bachelor of Science: Exercise Science, Pre-Physical Therapy, Athletic Training, Health Science, Health & Physical Education-Exercise Science, Health & Physical Education-Teacher Certification, Nutrition and Dietetics, Pre-Occupational Therapy Concentration in Exercise Science, Professional Studies, and Public Health.

Duties and Responsibilities:

- ❖ Excellent oral and written communication skills
- ❖ Basic computer skills
- ❖ Maintain high self-standards
- ❖ Candidates should be reliable, self-motivated, and able to perform multiple tasks simultaneously.
- ❖ To promote fitness and wellness through personalized and group training programs.
- ❖ To educate participants on proper and safe exercise form.
- ❖ To design exercise programs for a variety of participants utilizing the fitness program by combining individual health and fitness goals with fitness assessment results.
- ❖ To maintain the safety of the participants, enforce all written policies, and monitor all weight room policies regarding safe and proper use of equipment.
- ❖ To attend, and contribute to, all mandatory staff meetings and continuing education sessions.
- ❖ To maintain a positive TEAM environment and professional relationship with staff and patrons.
- ❖ A dedication to maintaining personal integrity and your own health and fitness.
- ❖ To perform other duties as assigned.

Employment: full-time 40 hours per week

Typical earnings are \$40,000-\$100,000 annually

